

# Progress With Purpose

## Business, Commerce and Financials

Kansas City, Missouri has momentum. It easily could be squandered with bad business decisions or poor monetary policies. Stan Glazer is the only mayoral candidate who can capitalize on -- grow -- the momentum Kansas City presently enjoys.

### Downtown, the Sprint Center and more

Stan's a marketer who can get the tenants -- a principal tenant and others -- that will make this project viable for the long-term. He can translate city-wide enthusiasm into the dollars needed to pay the debt incurred on the Downtown entertainment district and the Sprint Center.

Few development proposals for Kansas City look beyond Downtown. Stan Glazer is committed to developing an overarching, city-wide plan for growth.

Stan Glazer will guide our need for greater accountability, holding our principal partners in Downtown projects to the contractual commitments they've made. Development dollars should stay home by using Kansas City's own development and construction talent. By employing the citizens who pay taxes and spend wages here. He strongly feels that what's built in Kansas City should be built by Kansas Citians.

### Fiscal responsibility

The city's overextended. Over the last few years it has -- at the direction of current elected officials -- taken on more than \$3.5 billion in future debt. Payment of this debt might be the city's greatest challenge in the coming decade. We must grow to meet the obligation, capturing new companies with new jobs... jobs that attract new residents and build a city's tax base. We need someone who can sell Kansas City. Marketing and promotion are among Stan Glazer's greatest strengths.

The other side is financial accountability and necessity...finding ways to stretch the city's budget. One such way would be to answer Stan Glazer's call for reorganization of city department spending to create purchasing and administrative efficiencies. The combined purchase of fuel, for instance, would be less expensive than the current department-by-department system. Likewise, the city's current approach to cellular phone service -- each department selects its own vendor and does its own contracting -- clearly is fiscally unwise. Costs must be trimmed, especially those associated with the chief executive.

While it sometimes is hard to understand the need for a Sprint Center when the city's sewer system is collapsing, there absolutely is a need for visionary projects such as those Downtown. The key is to properly prioritize the city's needs...to grant tax abatements that work for everyone -- developers, city government and taxpayers. Working with elected officials, neighborhood groups and business leaders from across all of Kansas City, Stan Glazer seeks a growth plan emphasizing projects that are:

- ▷ city-wide
- ▷ focused on repair and revitalization
- ▷ targeted to enhancing our quality of life

# Constituent Services First

Leaders provide a grand vision. But they're also responsible for the daily services that make a city livable.

### Serving the whole city

- In return for the reasonable concessions they deserve, developers should work with Kansas City to develop a plan making city services more available throughout the entire city, especially in Kansas City, North. Needless frustration results from a single location -- City Hall -- serving as the only location available to taxpayers.

### Transportation systems, sewers & waste disposal

- Simply put, Kansas City's are among the worst in the nation. Steel plates in Kansas City's roadways are incredibly abundant...and some have been in place for more than five years. They slow traffic and damage automobiles. Mayor Glazer will instruct the city manager to work with heavy contractors and utilities to address this problem immediately.
- Parking -- or, the lack of it despite recent some recent new construction -- Downtown and in other key business and residential districts is one of Kansas City's longest-running and most troublesome problems. And with construction of the new Sprint Center, the problem will be amplified. As mayor, Stan Glazer will make solving this problem a top priority.
- We must repair the Brush Creek sewer problem. Our trash disposal (and consideration of reinstituting trash bag distribution) must be based on the needs of individual neighborhoods. Ward Parkway doesn't have the same needs as Washington Wheatley, or Independence Plaza...and all are important.

### Strengthening our neighborhoods

- Though we cannot turn back the clock, surely more can be done to reawaken the neighborhood tradition of Kansas City's past. The workability of increased neighborhood policing should be explored; something must be done to address the city's crime crisis. Code enforcement must be toughened to rid our neighborhoods of the abandoned and ignored properties that bring down the value of everyone's home.



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## Everybody Counts!

Mayors have a bully pulpit. Stan Glazer will use his to appoint special advisors and advisory boards to serve these special constituencies, examining their needs and the actions that can make a difference in the lives of Kansas Citians...

- The Kansas City, Missouri School District...it's superintendent, board, administrators, teachers, parents and students (with special focus on continuing education)
- Minority communities and new immigrant concerns
- The youth of Kansas City
- Kansas City's senior citizens

## An Open, Accessible -- and Respectable -- City Hall

- City Hall isn't -- or shouldn't be -- an ivory tower. And admittance to it ought not be reserved for the rich and powerful.
- With Stan Glazer as mayor, the door to City Hall -- his door -- always will be open.
- There will be accountability.

## As mayor of KCMO, Stan Glazer will...



- **Keep the momentum going!** We need a marketer to find a tenant for the Sprint Center and further development throughout the whole city.
- **Fix what's broken.** Stan will address the city's crumbling infrastructure and insist on fiscal responsibility throughout City Hall.



- **Bring candor and accessibility back to the Mayor's office.**

Stan's is not a new voice, but a sensible voice that for the first time is -- deservedly -- being heard for the truth, common sense and innovation it speaks.



**S**tanford Glazer has been known as a former comedy club owner. He is, in fact, much more. He is a successful businessman; a visionary who for 40 years has helped define Kansas City.

Royal Auto Parts, Sav-On Stores, the revitalization of Westport, a progressive plan for Downtown and Midtown, a catalyst for Kemper Arena and an NHL franchise and, of course, Stanford & Sons Comedy Clubs & Restaurants -- these are but a few of the business and civic endeavors that have benefited

from Stan Glazer's pioneering innovation and ability to turn concepts into substance.

In 2006, Glazer sees city growth and business development that is too narrowly defined. Recent projects have provided benefits to those outside of Kansas City and are not fully funded -- a formula for future hurdles. Kansas City's infrastructure is crumbling; its public schools are inadequate; there are too many underserved constituencies. Glazer sees neighboring cities thrive at our expense. And he hears -- unceasingly -- the dissatisfaction Kansas Citians feel about their leadership.

Is Stan Glazer a "serious" candidate? If just one -- one -- out of every ten citizens who voted in 2003's mayoral general election had voted differently, Glazer would be running for re-election. No candidate for mayor is more connected to the real Kansas City...real Kansas Citians. Our next mayor cannot (and if polls are believable) will not come from the ranks of current city or county leadership.



Stan Glazer will tell the nation what's good about Kansas City. Bringing new business to our town will be a top priority. With the help of all Kansas Citians, Stan will strengthen and revitalize our individual neighborhoods.

**PROGRESS WITH PURPOSE**

**STAN GLAZER**

**Truth. Vision. Results.**